

A LEVEL

# MEDIA

## Course Summary



Bishop Challoner  
Catholic School

**ENTRY REQUIREMENTS:** Either a Distinction in BTEC Media (if studied) or a grade 6 in GCSE English

### COURSE OVERVIEW

The A Level Media course explores how media products communicate meaning and influence audiences. Students analyse film, television, advertising, magazines, music videos and online media, while developing creative production skills through practical coursework using professional tools to create their own media products.

### WHY SHOULD I STUDY MEDIA?

This course enables students to think critically about media and its impact on society. By exploring different media forms, students develop creative skills, gain industry insights, and create personal projects. It's ideal for those passionate about media and looking to pursue a career in the creative industries.

### WHAT COURSES CAN THIS PREPARE ME FOR AT UNIVERSITY?

A Level Media provides a strong foundation for degrees in Media, Film, Communication, Journalism, Marketing, Public Relations, and Digital Media Production. It also complements subjects like English, Sociology, Psychology, and Business, offering diverse academic and creative pathways.

### WHAT CAREERS CAN THIS SUBJECT SET ME UP FOR?

This course can lead to careers in television, film, journalism, marketing, social media management, advertising, public relations, digital content creation, and production. It equips students with analytical insight, communication skills, and creative problem-solving valued across many industries.

### COURSE SPECIFICATION

#### EXAM BOARD: EDUQAS

| Mandatory Unit | Content                                  | Duration      | Weighting |
|----------------|------------------------------------------|---------------|-----------|
| Component 1    | Media Products, Industries and Audiences | 2 hrs 15 mins | 35%       |
| Component 2    | Media Forms and Products in Depth        | 2 hrs 30 mins | 35%       |
| Component 3    | Cross Media Production                   | NEA           | 30%       |